

Financial Statements (Together with Independent Auditors' Report)

Years Ended June 30, 2016 and 2015

### MARKS PANETH

#### THE CENTER FOR ARTS EDUCATION, INC.

### FINANCIAL STATEMENTS (Together with Independent Auditors' Report)

#### **YEARS ENDED JUNE 30, 2016 AND 2015**

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#### INDEPENDENT AUDITORS' REPORT

The Board of Directors of The Center for Arts Education, Inc.

We have audited the accompanying financial statements of The Center for Arts Education, Inc. ("CAE"), which comprise the statements of financial position as of June 30, 2016 and 2015, and the related statements of activities, functional expenses and cash flows for the years then ended, and the related notes to the financial statements.

#### Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

#### Auditors' Responsibility

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

#### **Opinion**

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of The Center for Arts Education, Inc. as of June 30, 2016 and 2015, and the changes in its net assets and its cash flows for the years then ended, in accordance with accounting principles generally accepted in the United States of America.

New York, NY February 8, 2017

Marxs Pareth LLP



# THE CENTER FOR ARTS EDUCATION, INC. STATEMENTS OF FINANCIAL POSITION AS OF JUNE 30, 2016 AND 2015

		2016		2015
ASSETS				
Cash and cash equivalents (Notes 2C and 9A)	\$	298,885	\$	538,971
Investments (Notes 2D and 4)	·	1,590,778	·	1,790,096
Contributions and grants receivable (Notes 2F, 2G and 3)		280,306		333,698
Accounts receivable (Note 2G)		29,988		20,432
Prepaid and other assets (Notes 2L and 6)		103,024		81,553
Property and equipment, net (Notes 2E and 5)		3,475		2,500
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TOTAL ASSETS	\$	2,306,456	\$	2,767,250
LIABILITIES				
	ф	442.050	Φ	204 444
Accounts payable and accrued expenses	\$	113,959	\$	201,444
Deferred rent obligation (Note 2K)		101,311		92,428
TOTAL LIABILITIES		215,270		293,872
COMMITMENTS AND CONTINGENCIES (Note 6)				
NET ASSETS (Note 2B)				
Unrestricted		1,951,143		2,098,133
Temporarily restricted (Note 8)		140,043		375,245
TOTAL NET ASSETS		2,091,186		2,473,378
TOTAL LIABILITIES AND NET ASSETS	\$	2,306,456	\$	2,767,250

#### THE CENTER FOR ARTS EDUCATION, INC. STATEMENTS OF ACTIVITIES FOR THE YEARS ENDED JUNE 30, 2016 AND 2015

		Year Ended June 30, 2016			Year Ended June 30, 2015							
				Temporarily		TOTAL	-			Temporarily		TOTAL
		Jnrestricted		Restricted		2016	Uı	nrestricted	-	Restricted		2015
SUPPORT AND REVENUE:												
Public Support:	\$	474,728	\$	339,574	\$	814,302	\$	440,491	\$	701,959	\$	1,142,450
Foundations, corporations, individuals and other (Note 2B)	Ф	4/4,/20	Ф	339,574	Ф	014,302	Ф	440,491	Ф	701,959	Ф	1,142,450
Special events, net of direct expenses \$29,329 in 2016 and		202 474				202 474		405.040				405.040
\$26,425 in 2015 (Note 2I)		203,471		-		203,471		185,613		<del>-</del>		185,613
Contributions in-kind (Note 2H)		38,810	-	-		38,810		14,308		-		14,308
Total Public Support		717,009		339,574		1,056,583		640,412		701,959		1,342,371
Governmental Support (Note 9B)		509,625				509,625		518,675				518,675
Revenue:												
Interest and investment income (Note 4)		51,672		-		51,672		39,251		-		39,251
Other revenue		9,228		-		9,228		14,919		-		14,919
Fee income		708,673		-		708,673		649,583		-		649,583
Net assets released from restrictions (Notes 2B and 8)		574,776		(574,776)		-	_	627,759		(627,759)		<del>-</del>
Total Revenue		1,344,349		(574,776)		769,573		1,331,512		(627,759)		703,753
TOTAL SUPPORT AND REVENUE		2,570,983		(235,202)		2,335,781		2,490,599		74,200		2,564,799
EXPENSES:												
Program services		2,037,022		-		2,037,022		2,052,267		-		2,052,267
Management and general		347,857		-		347,857		320,367		-		320,367
Fundraising		333,094		<u> </u>		333,094		319,585		<u> </u>		319,585
TOTAL EXPENSES		2,717,973		-		2,717,973	-	2,692,219				2,692,219
CHANGE IN NET ASSETS		(146,990)		(235,202)		(382,192)		(201,620)		74,200		(127,420)
Net assets - beginning of year		2,098,133		375,245		2,473,378		2,299,753		301,045		2,600,798
NET ASSETS - END OF YEAR	<u>\$</u>	1,951,143	\$	140,043	\$	2,091,186	\$	2,098,133	\$	375,245	\$	2,473,378

#### THE CENTER FOR ARTS EDUCATION, INC. STATEMENTS OF FUNCTIONAL EXPENSES FOR THE YEARS ENDED JUNE 30, 2016 AND 2015

Year Ended June 30, 2016 Year Ended June 30, 2015 **Program** Management **TOTAL** Program Management **TOTAL** Services and General Fundraising 2016 Services and General **Fundraising** 2015 Salaries \$ 1,180,988 \$ 115,859 \$ 235,107 \$ 1,531,954 \$ 1,209,261 \$ 142,090 \$ 225,301 \$ 1,576,652 20,102 25,303 204,908 40,793 265,803 215,341 40,121 280,765 Payroll taxes and employee benefits (Note 7) **Total Salaries and Related Costs** 1.797.757 1.424.602 1.385.896 135,961 275,900 167,393 265,422 1.857.417 School based programming 141,327 141,327 198.843 198.843 School based programming (Scholarship) 37,500 37,500 28,000 28,000 Conferences 35,161 2.437 168 37,766 29,661 2.901 544 33.106 Rent (Note 6) 161,513 15,845 32,154 209,512 160,295 18,835 29,865 208,995 Travel 11,802 1.575 315 13.692 16,264 500 16.764 Professional fees (Note 2H) 68,228 169,604 1,045 238,877 48,608 106,659 896 156,163 Performance fees 46,795 46.795 24,387 24,387 Program supplies 69.347 69.347 47.590 47.590 Office expense 3,329 41,956 2,251 32,268 6,359 28,031 3,355 33,637 Telephone 3,284 21.398 19.127 16.496 1.618 14,670 1.724 2.733 Insurance 5.453 5.453 4.263 4.263 29,337 3,030 33,621 Equipment rental and maintenance 22,616 2,219 4,502 25,787 4,804 Fundraising/hospitality 7,760 7,760 10,436 10,436 Depreciation and amortization (Note 5) 103 204 479 56 624 1,025 1,332 89 2,250 2,250 5,383 5,383 Bad debts 7,048 7,463 1,403 15,914 5,050 941 Miscellaneous expense 7,872 13,863 Subtotal 651,126 211,896 57,194 920,216 627,665 152,974 54,163 834,802 **TOTAL EXPENSES** 2,037,022 347,857 333,094 2,052,267 320,367 2,692,219 2,717,973 319,585

# THE CENTER FOR ARTS EDUCATION, INC. STATEMENTS OF CASH FLOWS FOR THE YEARS ENDED JUNE 30, 2016 AND 2015

	2016	2015
CASH FLOWS FROM OPERATING ACTIVITIES: Change in net assets	\$ (382,192)	\$ (127,420)
Adjustments to reconcile change in net assets to net cash used in operating activities:		
Depreciation and amortization expense Bad debt expense Realized/unrealized loss on investments	 1,332 2,250 4,613	 624 5,383 43,697
Subtotal	(373,997)	(77,716)
Changes in operating assets and liabilities: Decrease (increase) in assets: Contributions and grants receivable Accounts receivable Prepaid and other assets	51,142 (9,556) (21,471)	132,085 789 29,122
(Decrease) increase in liabilities:  Accounts payable and accrued expenses  Deferred rent	 (87,485) 8,883	 (21,242) 13,148
Net Cash (Used in) Provided by Operating Activities	 (432,484)	 76,186
CASH FLOWS FROM INVESTING ACTIVITIES: Purchase of investments Proceeds from investment sales Purchase of property and equipment	 (105,295) 300,000 (2,307)	 (75,671) 220,000 <u>-</u>
Net Cash Provided by Investing Activities	 192,398	 144,329
NET (DECREASE) INCREASE IN CASH AND CASH EQUIVALENTS	(240,086)	220,515
Cash and cash equivalents - beginning of year	 538,971	 318,456
CASH AND CASH EQUIVALENTS - END OF YEAR	\$ 298,885	\$ 538,971

#### NOTE 1 – ORGANIZATION AND NATURE OF ACTIVITIES

The Center for Arts Education, Inc. ("CAE") was organized in 1996 under the Not-For-Profit Corporation Law of the State of New York, and is dedicated to ensuring that public school students have quality arts learning as an essential part of their K-12 education. In addition to its capacity-building programs in New York City public schools, CAE provides information and resources that demonstrate the benefits of and need for arts education as part of a quality, balanced education for all children in New York City, New York State, and nationwide. CAE works to:

- Raise awareness of the value of arts learning for every child.
- Increase public consciousness about the need for dedicated arts curricula in the New York City public schools.
- Provide tools, support, and actionable strategies for educators, parents, elected officials, and others to implement arts programming and advocate for equitable education that includes the arts.
- Influence educational and fiscal policies that will support arts education in all of the city's public schools.

Since its founding, CAE has implemented sustainable arts programs in hundreds of schools; provided high-quality professional development to teachers, artists, and administrators; created long-term partnerships between schools and cultural institutions; implemented programs that involve parents in arts education; opened doors for high school students exploring careers in the creative industries; published resources for educators and parents to replicate the success of their peers, and engages with elected officials and decision makers providing topical information and reports on arts education issues and concerns.

CAE has been granted exemption from Federal income tax pursuant to Section 501(c)(3) of the Internal Revenue Code. CAE receives a significant portion of its support and revenue from private foundations, corporations, individuals and government funding sources.

#### NOTE 2 – SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

- A. **Basis of Accounting** CAE's financial statements have been prepared on the accrual basis of accounting. CAE adheres to accounting principles generally accepted in the United States of America ("U.S. GAAP").
- B. **Basis of Net Asset Presentation** CAE distinguishes between contributions that increase temporarily restricted net assets and unrestricted net assets depending on the existence and/or nature of any donor restrictions. CAE reports gifts of cash and other assets as restricted support if they are received with donor stipulations that limit the use of donated assets. When a donor restriction expires, that is, when a stipulated time restriction ends or purpose restriction is accomplished, temporarily restricted net assets are reclassified to unrestricted net assets and reported in the statements of activities as net assets released from restrictions.
- C. **Cash Equivalents** CAE considers all highly liquid instruments purchased with of maturities of three months or less to be cash equivalents, except cash equivalents held in brokerage accounts as part of CAE's investments.
- D. Investments Investments are stated at fair value. Fair value measurements are based on the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. In order to increase consistency and comparability in fair value measurements, a fair value hierarchy prioritizes observable and unobservable inputs used to measure fair value into three levels, as described in Note 4.
- E. **Property and Equipment** Property and equipment is stated at cost less accumulated depreciation and amortization. The amount does not purport to represent replacement or realizable value. CAE capitalizes all assets having a useful life of more than one year and a cost greater than or equal to \$1,000. Leasehold improvements are amortized on a straight-line basis over the lesser of their useful lives or the term of the lease. Other property and equipment is depreciated using the straight-line method over its estimated useful life.

#### NOTE 2 – SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

- F. **Contributions Receivable** Contributions and grants receivable are recorded at net realizable value if expected to be collected in one year and at fair value if expected to be collected in more than one year. CAE does not discount long term pledges receivable unless material.
- G. Allowance for Uncollectible Receivables As of June 30, 2016 and 2015, CAE determined that an allowance for doubtful accounts receivable was not necessary. Such estimates are based on management's judgment of the creditworthiness of its donors and grantors, historical experience and periodic review of the receivable status.
- H. In-Kind Goods and Services CAE records contributed goods and services at their fair value on the date received. For the years ended June 30, 2016 and 2015, CAE received \$38,810 and \$14,308, respectively, of contributed goods and services. The donated goods and services consisted of legal services, and the venue for the special events and are recorded as both income and expense in the accompanying financial statements.
- Special Events The direct costs of special events include expenses incurred for the benefit of the donor. Such direct costs include meals and facilities rental.
- J. Use of Estimates The preparation of financial statements, in conformity with U.S. GAAP, requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities, disclosures at the date of the financial statements, the reported amounts of revenues, and expenses during the reported period. Actual results could differ from those estimates.
- K. Deferred Rent CAE leases real property under an operating lease agreement that contains scheduled future rent increases. Since the rent payments increase over time, CAE records an adjustment to rent expense each year to reflect its straight-line policy. During the years ended June 30, 2016 and 2015, CAE recorded adjustments to rent expense to reflect the difference between the rent paid and the average rent to be paid over the term of the lease amounting to approximately \$9,000 and \$13,000, respectively, as an increase in rent expense. Straight-lining of rent gives rise to a timing difference that is reflected as a liability in the accompanying statements of financial position.
- L. **Reclassifications** Certain line items in the 2015 financial statements have been reclassified to conform to 2016 presentation.

#### **NOTE 3 – CONTRIBUTIONS AND GRANTS RECEIVABLE**

Contributions and grants receivable consisted of the following as of June 30, 2016 and 2015:

	 <u> 2016</u>	_	2015
Collectible within one year Collectible in one to five years	\$ 280,306		\$ 313,698 20,000
	\$ 280,306		\$ 333,698

#### **NOTE 4 – INVESTMENTS**

Investments consisted of the following as of June 30, 2016 and 2015:

	 2016		2015
Cash and money market Fixed income	\$ 508,640 1,082,138	\$	791,595 998,501
	\$ 1,590,778	\$_	1,790,096

#### **NOTE 4 – INVESTMENTS (Continued)**

Interest and investment income consisted of the following for the years ended June 30, 2016 and 2015:

	 2016	 2015
Interest income	\$ 62,692	\$ 90,225
Realized/unrealized loss on investments	(4,613)	(43,697)
	58,079	46,528
Less: Investment management fees	 (6,407)	 (7,277)
	\$ 51,672	\$ 39,251

The fair value hierarchy defines three levels as follows:

Level 1: Valuations based on quoted prices (unadjusted) in an active market that are accessible at the measurement date for identical assets or liabilities. The fair value hierarchy gives the highest priority to Level 1 inputs.

Level 2: Valuations based on observable inputs other than Level 1 prices such as quoted prices for similar assets or liabilities; quoted prices in inactive markets; or model-derived valuation in which all significant inputs are observable or can be derived principally from or corroborated with observable market data.

Level 3: Valuations based on unobservable inputs are used when little or no market data is available. The fair value hierarchy gives lowest priority to Level 3 inputs. This is not applicable to CAE.

In determining fair value, CAE utilizes valuation techniques that maximize the use of observable inputs and minimize the use of unobservable inputs to the extent possible in its assessment of fair value.

The availability of observable market data is monitored to assess the appropriate classification of financial instruments within the fair value hierarchy. Changes in economic conditions or model-based valuation techniques may require the transfer of financial instruments from one fair value to another. In such instances, the transfer is reported at the end of the reporting period.

We evaluated the significance of transfers between levels based upon the nature of the financial instrument and size of the transfer relative to total net assets available for benefits. For the years ended June 30, 2016 and 2015, there were no significant transfers in or out of levels 1 and 2.

Financial assets carried at fair value as of June 30, 2016, are classified as Level 1 and Level 2 in the table as follows:

ASSETS CARRIED AT FAIR VALUE	 Level 1	 Level 2	 2016 Total
Investments:			
Money market funds	\$ 508,640	\$ -	\$ 508,640
Fixed Income:			
Mutual funds	1,840	-	1,840
Asset backed securities	-	82,969	82,969
Municipal bonds	-	231,061	231,061
Corporate bonds	 	 766,268	 766,268
TOTAL ASSETS CARRIED AT FAIR VALUE	\$ 510,480	\$ 1,080,298	\$ 1,590,778

#### **NOTE 4 – INVESTMENTS (Continued)**

Financial assets carried at fair value as of June 30, 2015, are classified in the table as follows:

ASSETS CARRIED AT FAIR VALUE	 Level 1	 Level 2	 2015 Total
Investments:			
Money market funds	\$ 791,595	\$ -	\$ 791,595
Fixed Income:			
Asset backed securities	-	83,362	83,362
Municipal bonds	-	287,953	287,953
Corporate bonds	 	 627,186	 627,186
TOTAL ASSETS CARRIED AT FAIR VALUE	\$ 791,595	\$ 998,501	\$ 1,790,096

#### NOTE 5 – PROPERTY AND EQUIPMENT

Property and equipment consisted of the following as of June 30, 2016 and 2015:

	 2016	 2015	Estimated Useful Lives
Office equipment Computer software Leasehold improvements	\$ 78,889 11,086 4,372	\$ 78,889 8,779 4,372	2-3 Years 3 Years 3 Years
Total cost	94,347	92,040	
Less: accumulated depreciation and amortization	 (90,872)	 (89,540)	
Net book value	\$ 3,475	\$ 2,500	

Depreciation and amortization expense amounted to \$1,332 and \$624 for the years ended June 30, 2016 and 2015. During the year ended June 30, 2015, CAE wrote off fully-depreciated fixed assets no longer in use amounting to \$94,750.

#### NOTE 6 - COMMITMENTS AND CONTINGENCIES

A. CAE has a ten year operating lease agreement for office space located at 520 Eighth Avenue, New York City that commenced on July 1, 2012. The lease includes an annual rental escalation of 2.5% per year commencing in the second year of the lease and continuing in succeeding years thereafter for the term of the lease and includes a base rent change from \$29 per sq.ft. to \$31 per sq.ft. in year six. Additionally, CAE received a rent abatement for the first three months of the lease.

The following is a schedule by years of the future lease payments for the years ending after June 30, 2016:

2017	\$ 179,300
2018	194,900
2019	199,800
2020	204,800
2021	209,900
2022	 215,200
	\$ 1,203,900

Real property lease expense amounted to \$209,512 and \$208,995 for the years ended June 30, 2016 and 2015, respectively, and is included in the accompanying statements of functional expenses.

#### NOTE 6 – COMMITMENTS AND CONTINGENCIES (Continued)

B. CAE believes it has no uncertain tax positions as of June 30, 2016 and 2015 in accordance with Accounting Standards Codification ("ASC") Topic 740, *Income Taxes* which provides standards for establishing and classifying any tax provision for uncertain tax positions.

#### **NOTE 7 – RETIREMENT PLAN**

CAE maintains a pension plan in accordance with the provisions of Section 403(b) of the Internal Revenue Code. This plan is available to all eligible employees. CAE contributes 4% of each employee's gross compensation and matches each employee's tax deferred annuity contribution, subject to a maximum of 8% of gross compensation. CAE contributed \$20,361 and \$29,964 to the pension plan for the years ended June 30, 2016 and 2015, respectively. Such amounts are included in payroll taxes and employee benefits in the accompanying financial statements.

#### **NOTE 8 – TEMPORARILY RESTRICTED NET ASSETS**

Temporarily restricted net assets are available for the following as of June 30, 2016 and 2015:

		2016	 2015
Time and purpose restricted	\$	140,043	\$ 375,245
	<u>\$</u>	140,043	\$ 375,245

Net assets were released from restrictions by incurring expenses or the passage of time thus satisfying the restricted purposes for the years ended June 30, 2016 and 2015 as follows:

	2016	2015
School arts investment	\$ 91,276	\$ 74,559
Arts education initiative	50,000	50,000
Parents as arts partners	50,000	52,500
Career development	96,000	41,200
Advocacy / communications	85,000	195,000
Teaching and learning	202,500	214,500
	\$ 574,77 <u>6</u>	\$ 627,759

#### **NOTE 9 – CONCENTRATIONS**

#### A. Concentration of Credit Risk

Cash and cash equivalents that potentially subject CAE to a concentration of credit risk include cash accounts with various financial institutions that exceeded the Federal Deposit Insurance Corporation ("FDIC") insurance limits. As of June 30, 2016 and 2015, there was approximately \$136,000 and \$300,000, respectively, of cash and cash equivalents held by banks that exceeded FDIC limits. Such excess includes outstanding checks.

#### B. Concentration of Revenue

CAE derives a significant portion of its revenue from contractual arrangements with governmental sources. Such revenue approximated 22% and 20% of total support and revenue for the years ended June 30, 2016 and 2015, respectively. This revenue is subject to audit and possible adjustment by the various governmental agencies.

#### NOTE 10 - SUBSEQUENT EVENTS

CAE has evaluated events subsequent to the date of the statement of financial position through February 8, 2017, the date the financial statements were available to be issued.